



FOR IMMEDIATE RELEASE



EL MUSEO DEL BARRIO PRESENTS
SUPER SÁBADO: DÍA DE LOS MUERTOS CELEBRATION
Saturday, November 2, 2024, 12:00 PM — 6:00 PM | FREE Admission

Press can RSVP at press@elmuseo.org
Visitors can RSVP [here](#). First come, first served

NEW YORK, NY, October 17, 2024 – El Museo del Barrio is thrilled to present its annual *SUPER SÁBADO: Día de los Muertos Celebration* on Saturday, November 2, 2024, from 12:00 PM to 6:00 PM at El Museo del Barrio. The event, which offers free admission, invites visitors of all ages to come together and experience the vibrant cultural traditions surrounding *Día de los Muertos* (Day of the Dead).

This beloved celebration honors the lives of those loved ones who have passed. El Museo del Barrio's *Día de los Muertos Celebration* will feature a day full of cultural performances, art-making activities, calavera face painting, a communal altar, and more, inviting everyone to participate in the spirit of remembrance and reflection.

We are excited to collaborate with visual artist, educator, and cultural organizer [Cinthya Briones](#) for this year's altar installation. Briones, who has Nahua roots, will lead this project,

bringing a spiritual and community-centered approach to the installation. During museum hours, visitors and school groups will be able to engage with Briones's installation by leaving messages to their loved ones at El Café from mid-October to mid-November.

Patrick Charpenel, Executive Director of El Museo del Barrio, shared, "Our Education and Public Programs are at the heart of what we do. Our *Día de los Muertos Celebration* is one of our most treasured events, where we invite the community to come together, not just to learn, but to connect deeply with our history and rich culture. We hope that visitors of all ages immerse themselves in Latinx and Latin American art and culture and find a welcoming space, where their stories are celebrated."

"I'm proud I delivered \$500,000 in federal funding for El Museo del Barrio's East Harlem Cultural Access Initiative to expand bilingual, arts-based educational programming and develop new initiatives to respond to the growing needs of East Harlem students," **said U.S. Senator Charles Schumer**. "This federal funding helps El Museo del Barrio serve East Harlem and its students by subsidizing museum visits and admission to events like their Día de los Muertos celebration, employing more Latino teaching artists, and expanding art programs. I won't stop fighting to deliver federal resources to support organizations like El Museo del Barrio and their commitment to bringing our communities together and sharing vibrant cultural traditions."

Highlights of the Day Include:

12:00 PM – 1:00 PM Procession by Atl Tlachinolli (Meet at 5th Avenue between 104 and 105th Streets)

1:00 PM – Event starts at El Museo, opens with a blessing of the communal altar from Atl Tlachinolli.

1:15 PM – Communal altar for public engagement opens following the blessing from Atl Tlachinolli. The altar will be available for visitors to engage with throughout the day

1:30 PM – 4:00 PM – Face painting for children (ages 12 and under only), featuring sugar skull designs

1:30 PM – 4:30 PM – Art workshops led by El Museo educators and volunteers

1:45 PM – Performance in the courtyard by Mazarte Dance Company

2:30 PM – Performance in the courtyard by Mariachi Bohemio NYC

3:00 PM – Performance on the the 3rd Floor by Mariachi Bohemio NYC

3:15 PM – Performance in the courtyard by Mazarte Dance Company

4:00 PM – Performance in the courtyard by Mariachi Bohemio NYC

4:30 PM – Doors open to El Teatro for the culminating performance

5:10 PM – Cultural Performance in El Teatro with Calpulli Mexican Dance Company

6:00 PM – Event ends

Co-Sponsors:

With support from U. S. Senate Majority Leader Charles Schumer and New York City Council Deputy Speaker, Diana Ayala.

Thank you to our Honorary Guest, New York State Senator, Jose M. Serrano.



A special thanks to the CUNY Mexican Studies Institute for their support of the altar installation at El Museo del Barrio.

ABOUT SUPER SÁBADO

Since 2009, SUPER SÁBADO has been a free public program series for all ages on select Saturdays during the year. These day-long events at El Museo highlight the museum's arts and cultural programs and provide the opportunity to share them with New York City (and visitors from the tri-state area) free-of-charge. Through free concerts, exhibitions, art-making workshops, film screenings, and performances, SUPER SÁBADO showcases traditions, cultural expressions, and the latest in Latin American and Latino art.

ABOUT EL MUSEO DEL BARRIO

El Museo del Barrio is the nation's leading Latinx and Latin American cultural institution. The Museum welcomes visitors of all backgrounds to discover the artistic landscape of these communities through its extensive Permanent Collection, varied exhibitions and publications, bilingual public programs, educational activities, festivals, and special events. The Museum is located at 1230 Fifth Avenue at 104th Street in New York City. The Museum is open Thursdays, Fridays, Saturdays, and Sundays from 11:00am – 5:00pm. Pay what you wish. To connect with El Museo via social media, follow us on Facebook, Instagram, and X. For more information, please visit www.elmuseo.org.

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