

EL MUSEO DEL BARRIO

46th ANNUAL THREE KINGS DAY PARADE

Friday, January 6, 2023

Event Info

PARADE INTRO AND SCHEDULE

11:00am – 12:00pm | El Barrio

El Museo del Barrio is delighted to present the **46th Annual Three Kings Day Parade and Celebration!** Returning to an in-person experience, the Parade's theme this year is *Entre Familia: Mental Health & Wellness of our Communities*, giving space and focus to the importance of mental health and wellness, in light of national political and health occurrences these past few years. Held in El Barrio (East Harlem), New York, the time honored Parade will begin at 106th Street and Park Avenue and end on 115th Street and Park Avenue. It will feature live music by **Annette Aguilar & Stringbeans; BombaYo!; Fogo Azul Bateria Femenina, Aurora & Zon del Barrio** and dance group **Fuerza Ancestral**. Admission is Free.

¡El Museo del Barrio se complace en presentar el 46° Desfile Anual del Día de los Reyes Magos! Volviendo a una experiencia en persona, el tema del Desfile de este año es Entre Familia: Salud Mental y Bienestar de nuestras Comunidades, dando espacio y enfoque a la importancia de la salud mental y el bienestar, a la luz de los acontecimientos políticos y de salud nacionales en los últimos años. Celebrado en El Barrio (East Harlem), Nueva York, el tradicional Desfile comenzará en 106th Street y Park Avenue y terminará en 115th Street y Park Avenue. Contará con música en vivo de Annette Aguilar & Stringbeans; BombaYo!; Fogo Azul Bateria Femenina, entre otros. Inmediatamente después del Desfile de 1:00 p. m. a 2:00 p. m., invitamos a los asistentes al desfile a regresar a El Museo del Barrio para una presentación musical en vivo de Milteri Tucker y Bombazo Dance Co., una animada parranda, entrada gratuita a la galería y más.

Can't make the Parade? Join us on El Museo's Facebook for a LIVE STREAM hosted by multifaceted GRAMMY nominated storyteller, of Puerto Rican and Dominican descent, Miss YaYa Vargas.

CELEBRATION SCHEDULE

- 8:30 – 10:30am | Kick-Off Breakfast at El Museo
- 11:00am – 12:00pm | El Barrio (In-Person)
- 1:00pm – 2:00pm | Live Performance at El Museo

EL MUSEO DEL BARRIO

HONOREES

<p>Jesus ‘Papoletto’ Melendez</p> <p>King Emeritus</p> <p>Poet, Playwright, Performance Artist and long-time El Barrio resident</p>	<p>Long considered one of the original founders of the Nuyorican Movement, Meléndez addresses political, intellectual and linguistic topics in his work that remain relevant today. A New York-born Puerto Rican award-winning poet, playwright, teacher and activist, he began his career nearly 40 years ago as a poet-facilitator in public schools, working at workshop programs in California and New York. In 1974, Meléndez’s play, “The Junkies Stole The Clock,” was the first Latino play produced by the New York Shakespeare Festival, The Public Theatre’s Nuyorican Playwright’s Unit. Over the years, Meléndez has performed his poetry with his musical group “Exiled Genius,” with Eugene Mingus on piano, and M’Chaka Uba on bass, a trio that combined the tradition of jazz spontaneity and precision with the natural melody of the poetic voice in poetry/jazz collaboration.</p>
<p>KINGS</p>	
<p>PALOMA IZQUIERDO-HERNANDEZ, President/CEO Urban Health Plan</p>	<p>Paloma Izquierdo–Hernandez is the President and CEO of Urban Health Plan(UHP), a system of federally–qualified community health centers located in the three counties of New York City. Through her leadership, vision, and with a very capable team, Paloma has positioned UHP into a first–class healthcare organization. Raised in the Bronx, Paloma has devoted her career to ensuring health equity in the Bronx community which is located in what has been identified as the poorest congressional district in the country. With fierce determination, she shepherded the expansion of UHP from a one–site facility in the South Bronx, to a network of community health centers that includes fourteen sites in the Bronx, Queens and Manhattan, including a standalone Adolescent Health and WellnessCenter and two mental health facilities; twelve school health programs; three WIC programs; a workforce development center; a healthy living food distribution program among another multiple grant–funded programs.</p>
<p>PRINCESS NOKIA, MC, Singer, Songwriter, Actress, and Activist</p>	<p>New York-born Puerto Rican artist, Princess Nokia, continues to ascend. In the past year, she released “sumptuous rush of confidence” (<i>New York Times</i>) “Boys Are From Mars” with Yung Baby Tate and “striking” (<i>Vogue</i>) “It’s Not My Fault” for her major label debut via Arista, and hit the road for her first-ever US headlining tour including festival stops at Gov Ball in NYC and Lollapalooza. Celine’s Spring/Summer ‘21 fashion show was set to her first-ever RIAA certified Gold single “I Like Him” after she collaborated with Celine’s iconic designer Hedi Slimane for the collection. She performed on the new Gossip Girl and appeared in Kacey Musgraves’ <i>star-crossed</i>, and featured on Ashnikko’s Platinum Tik Tok smash “Slumber Party.”</p>
<p>DIOR VARGAS, Mental Health Activist</p>	<p>Dior Vargas is a mental health activist with over ten years of experience in advocacy. She works with universities and corporations to discuss self–care advocacy, wellness accessibility, and diversity within mental health. She is the creator of the <i>People of Color and Mental Illness Photo Project</i>, a response to the invisibility of BIPOC in</p>

EL MUSEO DEL BARRIO

	<p>the media representation of mental illness. She is also the editor of <i>The Color of My Mind</i>, a book based on the photo project. Dior has received numerous awards, including the White House Champion of Change for Disability Advocacy Across Generations under the Obama Administration. Dior delivers speaking engagements across the country, and her work and insight have been covered in media outlets such as The New York Times. Dior has a BA in the Study of Women and Gender from Smith College and an MPH from New York University. She was born and raised in Spanish Harlem.</p>
MADRINAS + PADRINOS	
<p>MINAA B., Writer, Speaker, Mental Health Educator</p>	<p>Minaa B. is a writer, speaker, licensed mental health professional and founder of Minaa B. Consulting, a mental health consulting practice that helps organizations build psychological safety and become mental health inclusive. A passion for helping others, Minaa teaches people how to cultivate self-care and self-advocacy through boundaries and community-care and her work has been featured in various publications including Red Table Talk, The Today Show and more. Learn more about Minaa by visiting www.minaab.com.</p>
<p>DJALI BROWN-CEPEDA, Founder, Nuevayorkinos</p>	<p>Djali Brown-Cepeda is an Afro-Indigenous Dominican archivist and filmmaker born, bred, and based in New York City. Hailing from Dyckman, Upper Manhattan and the Soundview section of The Bronx, Djali is the Founder and Curator of Nuevayorkinos, a digital archival project documenting New York City Latino and Caribbean culture and history through family photographs and stories. She runs the project with her partner, Ricardo Castañeda. Nuevayorkinos has exhibited at New York City's El Museo del Barrio and MoMA PS1, and California's MACLA, and has been featured in various publications, including The New Yorker, Dazed Digital, New York Times, and Latina Magazine.</p>
<p>ROBERTO G. LEBRÓN, Assistant Attorney General, Office of NYS Attorney General Letitia James</p>	<p>Roberto G. Lebrón is the Assistant Attorney General in Charge of the New York Attorney Generals' Harlem Regional Office, where he oversees that office's investigations and enforcement litigation, consumer mediation and educational outreach programming. Prior to the Attorney General's Office, Roberto was a litigation attorney with the New York City Department of Housing, Preservation and Development, where he commenced lawsuits to ensure safe housing conditions for the residents of Manhattan and the Bronx. He is a former President of the Puerto Rican Bar Association and board member of the West Harlem Environmental Action, an environmental justice advocacy organization.</p>
<p>VALERIE PADILLA, Founder, Valerie's Women Empowerment</p>	<p>Valerie Padilla is an East Harlem native and founder of Valerie's Women Empowerment, a community group of 4,300 women from around the world. She's been influential in the community since she was 16 years old, empowering and supporting women and young ladies. Valerie has created a monthly mental health program at the El Barrio Artspace to all in need. Her movement is dedicated to ensuring that every woman and girl has the opportunity and</p>

EL MUSEO DEL BARRIO

	<p>motivation to reach their full potential and live out their dreams. She also builds self-love and self-worth, continuing to spread love and walk in her purpose.</p>
<p>ALEJANDRA RAMOS RIERA, Playwright, Actress, Director</p>	<p>Alejandra Ramos Riera is a NYC-based, Puerto Rican award winning playwright, actress and director. Winner of “The 2020 Miranda Family Voces Latinx Playwriting Competition”, and a 2021 Emmy Nominee as a Voice Over Actress for Animated Short Film “La Cucarachita Martina’s Musical Adventures”, her published work includes her book “<i>En la azotea, 10 piezas cortas de teatro</i>”, “<i>Times of Fire</i>”, among others. Alejandra is a collaborator artist of <i>Pregones/PRTT</i> and her latest work includes “<i>Embrace: abrazo</i>” at <i>Pregones/PRTT</i> theater, and the world premiere of “<i>Malas mañanas</i>”. She is also a creator of the micro-theater movement in Puerto Rico.</p>
<p>CHARLES RICE GONZALEZ, Co-Founder, BAAD!, The Bronx Academy of Arts and Dance</p>	<p>Charles Rice-González, born in Puerto Rico and reared in the Bronx, is a writer, LGBTQ activist, co-founder of BAAD! The Bronx Academy of Arts and Dance and an Assistant Professor at Hostos Community College. His novel, <i>Chulito</i>, received recognition from the American Library Association and the National Book Critics Circle, he co-edited <i>From Macho to Mariposa: New Gay Latino Fiction</i>, and his play <i>I Just Love Andy Gibb</i> was published in <i>Blacktino Queer Performance: A Critical Anthology</i>. He’s a fellow of MacDowell, Lannan Foundation, and PEN America/Writing as Activism. He’s the board chair for the Bronx Council on the Arts and NALAC, and serves on the Macondo Writers Retreat advisory board.</p>
<p>SAM RIVERA, Executive Director, OnPoint NYC</p>	<p>Sam has over 29 years of progressive experience in social services. He currently serves as the Executive Director of OnPoint NYC, a harm reduction organization that provides services to active drug users and sex workers in Northern Manhattan and The South Bronx. He brings to this role his several decades of cutting-edge service provision experience and a commitment to social justice. He has dedicated his professional career to ameliorating the harms associated with the War on Drug Users, those impacted by the criminal justice system, racism/sexism, structural inequality, and mass incarceration and will continue to work to end systematic barriers to populations that are most vulnerable.</p>
<p>MELANIE SANTOS, Holistic Wellness Educator</p>	<p>Melanie Santos is a holistic wellness educator, practitioner, and mental health advocate. Her work is rooted in creating social change by guiding people toward intentional living and educating on the mind, body, spirit connection. Blending personal experience, intuitive wisdom, and both ancient and modern wellness technologies, Melanie’s mission is to help people remember who they are as cosmic beings living unique, nuanced human experiences, and help them learn to embrace all facets of self and collective care. In addition to sharing through her platforms, Melanie has collaborated with organizations like Facebook, Target, Healthline, Talkspace, Nike, and Squarespace, among many others.</p>

EL MUSEO DEL BARRIO

<p>DR. EDWIN TORRES, Family Nurse Practitioner, Montefiore Medical Center</p>	<p>Dr. Edwin Torres is a Family Nurse Practitioner with a Community Health Nurse practitioner degree. Currently, his practice is primarily with patients diagnosed with diabetes in the outreach program at Montefiore Medical Center. During the COVID-19 pandemic, he was on the frontline as one of the first providers to work at a monoclonal antibody clinic in the Bronx, NY. In addition, he served on various panels educating the community on the pandemic, vaccine development, vaccination efforts, and its evolvement. Edwin is a founding member of the Diversity Committee and Health Policy Committee for the American Academy of Nurse Practitioners.</p>
--	---

POSTHUMOUS HONOREES

- IRENE CARA (1965-2022)
- DOMINGO GARCIA (1932-2022)
- CARMEN HERRERA (1915-2022)
- GLORIA “HURRICANE G” RODRIGUEZ (1970-2022)
- HIRAM MARISTANY (1945-2022)
- HECTOR “TITO” MATOS (1968-2022)
- FREDDY RODRIGUEZ (1945-2022)
- DR. ROBERTA SINGER (1941-2022)

TALENT

<p>Annette A. Aguilar & The String Beans</p>	<p>Combining superb musicianship with unique string and percussion arrangements of Latin Brazilian jazz, contemporary jazz, classical and world music, Annette A. Aguilar & String-Beans are very Special Friends. Annette A. Aguilar, the band’s talented and versatile percussionist and musical director, produced, arranged and shared in the mixing of the tunes. She was also fortunate to have the constant support and consultation of well- known producer Frank Dorieti. A long-time friend of Aguilar, Dorieti has twice produced Grammy award winning recordings, for Latin jazz great Cal Tjader and the eminent jazz artist Art Blakey (Art Blakey & The Jazz Messengers.)</p>
<p>BombaYo!</p>	<p>BombaYo, a youth project dedicated to preserving the rich Afro Puerto Rican tradition of Bomba. BombaYo emerges from the streets and schoolyards of the Bronx, where salsa and hip-hop were born. Under the direction of Jose L.Ortiz aka Dr.Drum and Melinda Gonzalez, BombaYo’s young people bring new energy to a centuries-old Afro Puerto Rican music and dance tradition. Bomba starts from within. In the spirit of Sankofa, BombaYo members draw from the bomba tradition to enrich their lives, embrace their cultural legacy, and share this gift with others. In a short time, the group had been invited to perform at schools, youth conferences, and Latino Heritage Month events across NYC.</p>

EL MUSEO DEL BARRIO

Fogo Azul NYC	LEARN MORE: http://www.fogoazulnyc.com/
Aurora & Zon Del Barrio	
Fruto Ancestral	

SPECIAL EVENTS

KICK-OFF BREAKFAST

Immediately prior to the actual Parade, we host a Kick-off Breakfast in El Museo's El Cafe. During this breakfast, sponsors, special guests and leaders have the opportunity to mingle, learn more about our honorees and hear remarks from elected officials. It would be an honor for you to join us to this Parade Kick-off Breakfast on January 6th 2023 from 8:30 to 10:30 AM. Immediately after, we invite you to join the parade route that begins at 106th Street and Lexington Avenue and march with us until 115th Street and Park Avenue.

1:00 – 2:00pm | Live Performance at El Museo

The festivities continue at El Museo! Hosted by actress, and comedian Gina Brillon, the Celebration will feature a musical performance by Milteri Tucker and Bombazo Dance Co., a lively parranda by Pirate Troubadours, free gallery admission and more. ¡Continúan las fiestas en El Museo! Presentada por la actriz y comediente Gina Brillon, la celebración contará con una actuación musical de Milteri Tucker y Bombazo Dance Co., una animada parranda de Pirate Troubadours, entrada gratuita a la galería y más.

SPECIAL ACTIVATIONS

THREE KINGS DAY POSTER ART ILLUSTRATION BY: TANYA TORRES

This year's Three Kings Poster image was created by Puerto Rican artist and writer Tanya Torres. As stated by the artist:

<https://elmuseodelbarrio.kinsta.cloud/wp-content/uploads/2023/03/Three-Kings-Love-El-Museo-poster-Tanya-Torres-2023-scaled.jpeg>

“This year, by illustrating the Three Kings in a playful and colorful way, I offer this gift to all the children in this tough and beloved city. This is my home, my street, some moments of my life when the Three Kings were present in my heart and the in the hearts of the people whom I've met in the same place where the Three Kings reminded me of myself, where they left me their gifts that I now share in this image.” – Tanya Torres

CROWN-MAKING (Template) https://elmuseodelbarrio.kinsta.cloud/wp-content/uploads/2023/03/Three-Kings-Day-Crown_Template-fin2020-1.pdf

EL MUSEO DEL BARRIO

STEERING COMMITTEE

El Museo del Barrio would like to thank the following Steering Committee members for their tireless efforts and steadfast dedication to this year's Three Kings Day Parade celebration: **Ysabel Abreu**, Director of Community Outreach, Union Settlement; **Clarisa Alayeto**, Manager of Community and Government Affairs, DREAM; **Leenda Bonilla**, NYC Civic Engagement Commission; **Rosa Cruz-Cordero**, Outreach and Partnerships Manager, CENTRO; **Isabel M. Figueroa** Creator, Educator, Organizer, Co-Founder, Siempre Contigo, Inc. **Roberto G. Lebron**, Office of the Attorney General Letitia James; **Christine Licata**, Independent Curator and Arts Advocacy Consultant; **Jesús-Papoletto Melendez**, Activist/Poet; **Alberto Minotta**, ProyectoBBRAVO; **Yma Oria**, Empire State Development Corp.; **Joe Rogers Jr.**, Founder & Facilitator, Total Equity Now; **Nina Saxon**, Office of NYC Comptroller Brand Lander; **Taina Traverso**, Taina Touch Enterprize, Inc.; **Carmen Vasquez**, Community Advocate; **Porfirio Figueroa**, Office of Manhattan Borough President Mark Levine; and **Mariel de la Cruz**, Office of Manhattan Borough President Mark Levine.

SPONSORS

El Museo del Barrio's 46th Annual Three Kings Day Parade is proudly supported by Ponce Bank, with public funds from the New York City Department of Cultural Affairs (DCLA). *El 46° Desfile Anual del Día de los Reyes Magos de El Museo del Barrio está orgullosamente apoyado por Ponce Bank, con fondos públicos del Departamento de Asuntos Culturales de la Ciudad de Nueva York (DCLA).*

###