

EL MUSEO DEL BARRIO

43rd ANNUAL THREE KINGS DAY PARADE

Monday, January 6, 2020

Event Info

PARADE INTRO AND SCHEDULE

11:00am–12:30pm, El Barrio

Parade begins at 106th St and Park Ave and ends at 115th St and Park Ave featuring live music by BombaYo, Annette Aguilar & the Stringbeans, Wabafu Garifuna Dance Theater and more.

1:00pm–2:00pm, El Museo

The festivities continue at El Museo with live musical performance by Los Pleneros de la 21.

El Museo del Barrio is delighted to present the 43rd Annual Three Kings Day Parade and Celebration titled **Nuestros Barrios Unidos: Celebrating our Collective Strength**, honoring New York City’s immigrant and migrant communities of past and present. United by our collective experience, we pay homage to those that continue to keep our history alive by celebrating the cultural traditions of El Barrio and beyond. Join us on this joyous day of camels (live), colorful puppets, parrandas, music and dancing!

This year’s Three Kings Day Poster image was created by visual artist and community activist **Blanka Amezkua**. The illustration speaks to Caribbean culture, music, joy, and our children as roots that sustain us and move us forward with energy and enthusiasm.

FACEBOOK LIVE STREAM

El Museo del Barrio will, once again, live stream the day-long event via Facebook. The live stream will be hosted by Television Personality and Producer, Rhina Valentin. We will be live on Monday, January 6, 2020 from 8:30am – 2pm.

LIVE STREAM HOST

RHINA VALENTIN	Rhina Valentin “La Reina” Founder and Creative Director of La Reina Del Barrio Inc. is a “Jane-of-all-trades” in the arts and entertainment industry. Rhina is a New York born Latina of Puerto Rican Descent. She is a Mother, Television Personality, Comedienne, Writer, Dancer, Producer, Director, & Choreographer. As a multiple award winning performance artist, Rhina has captured audiences with her humorous style while simultaneously demonstrating her innate ability to touch upon the realities of life. She has been featured on HBO’s “Betty la Flaca” and has also appeared in nationally syndicated commercials such as Bally’s & 1800-Flowers. For the past 12 years she has been the popular hostess with the mostest as the infamous Cafe Con Leche Television personality for the award-winning talk show “OPEN Friday” on BronxNet TV. Most recently, Rhina was honored by the Bronx Times as One Of The Bronx’s 25 Most Influential Women.
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HONOREES

<p>Jesus ‘Papoletto’ Melendez</p> <p>King Emeritus</p> <p>Poet, Playwright, Performance Artist and long-time El Barrio resident</p>	<p>Long considered one of the original founders of the Nuyorican Movement, Meléndez addresses political, intellectual and linguistic topics in his work that remain relevant today. A New York-born Puerto Rican award-winning poet, playwright, teacher and activist, he began his career nearly 40 years ago as a poet-facilitator in public schools, working at workshop programs in California and New York. In 1974, Meléndez’s play, “The Junkies Stole The Clock,” was the first Latino play produced by the New York Shakespeare Festival, The Public Theatre’s Nuyorican Playwright’s Unit. Over the years, Meléndez has performed his poetry with his musical group “Exiled Genius,” with Eugene Mingus on piano, and M’Chaka Uba on bass, a trio that combined the tradition of jazz spontaneity and precision with the natural melody of the poetic voice in poetry/jazz collaboration.</p>
<p>Marcos Saavedra</p> <p>Parade Grand Marshall</p> <p>Immigrant Rights Activist and Member of the 'Dream 9'</p>	<p>For nearly a decade, Marcus Saavedra has led the fight for immigrant rights in the United States and has been a testament to the bravery of undocumented youth engaged in direct action. Saavedra’s work with the National Immigrant Youth Alliance in 2012 first landed him in the national spotlight. Saavedra turned himself into immigration authorities in Florida in order to provide direct support to detained migrants at the Broward Transitional Center and to expose cases of medical neglect and lack of due process. Marco’s story was portrayed in the film <i>The Infiltrators</i>, which premiered at Sundance this year. After his release from detention, Saavedra began organizing with deported youth in Mexico. In 2013, he self-deported to Mexico along with 2 other Dreamers, crossing into Mexico in solidarity with those who would have benefited from DACA, but were either deported or self-deported before the executive action was announced. They joined 6 Dreamers in Mexico, becoming ‘The Dream 9,’ and used their standing as Dream Act Eligible youth to take their plight to an international level and fight for protection from their home country. Upon returning to the United States, members of the Dream 9 applied for political asylum, and many of their cases are still pending, including Marco’s. In addition to Marco’s presence on the international stage, he is a revered Bronxite whose family restaurant, La Morada, has served as a space for community building since 2009. La Morada has been profiled in the <i>New York Times</i> and <i>The New Yorker</i>.</p>
<p>KINGS</p>	
<p>JULISSA ARCE,</p> <p>Social Advocate, Author, and Co-Founder of the Ascend Educational Fund</p>	<p>Julissa Arce is a political commentator, speaker, writer and nationally best-selling author of <i>My (Underground) American Dream</i> and <i>Someone Like Me</i>. She was named one of <i>People en Español</i>’s 25 Most Powerful Women of 2017 and 2018’s Woman of the Year by the City of Los Angeles. She is a leading voice in the fight for social justice, immigrant rights and education equality. Julissa immigrated to America from Mexico at the age of 11 and was undocumented for almost 15 years, some of them spent rising to prominence on Wall Street. In order to help</p>

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	other young people in similar circumstances, Julissa co-founded the Ascend Educational Fund (AEF).
ELBA CABRERA, Arts, Culture, and Community Advocate	Born in Ponce, Puerto Rico, Elba Cabrera is a lifelong arts, culture and community advocate. Cabrera served as the Assistant Director of the Association of Hispanic Arts (AHA), where she promoted activities for over one hundred arts organizations throughout New York City. In that role, she created the Directory of Hispanic Arts Organizations and was the editor for AHA's bi-monthly newsletter, Hispanic Arts. Cabrera also hosted a weekly television program called Hispanic Arts on WNYC-TV. Elba has also held positions at the United Bronx Parents, Lehman Center for the Performing Arts, Center for the Media Arts, Girl Scouts of the USA, NYC Dept for the Aging. Her collection, housed at The Center for Puerto Rican Studies at Hunter College, offers rich insight into New York City's dynamic Puerto Rican and Latino art scene from the 1970s-2000s, as well as her relationships with important Puerto Rican artists and writers, including Piri Thomas, Pura Belpré, Pepón Osorio, Manny Vega and Nicholasa Mohr among others. The exhibition "Las Tres Hermanas" highlights the accomplishments of Elba and her two sisters and has been shown at the Bronx Heritage Music Center, Casita Maria, Hostos Community College, the Center for Puerto Rican Studies at Hunter College, and Rutgers University. Affectionately dubbed "La Madrina de las Artes" by Wally Edgecombe and Tato Laviera, Cabrera has received awards and honors from multiple Bronx Borough Presidents, the New York City Council, El Diario La Prensa, Comité Noviembre, the New York State Assembly, the New York League of Puerto Rican Women, the Bronx Times, Latina 50 Plus, the DeAlmas Women's Institute and Labor Arts. Elba sits on the boards of the Hostos Community College Foundation, the Center for Puerto Rican Studies at Hunter College, and Comité Noviembre. Elba is the proud mother to Antonio and Paul Mondesire; and grandmother to Carina and Quearis Mondesire.
ERNESTO QUIÑONEZ, Novelist and Essayist	Ernesto Quiñonez is an acclaimed novelist, essayist, Sundance fellow, and Moth storyteller. He was raised in Spanish Harlem and is a product of public education from kindergarten at PS 101 on 111th Street and Lexington Avenue to his Master at the City College of New York. His debut novel, Bodega Dreams is now a landmark classic. His latest novel Taina, was released in September of 2019.
MADRINAS + PADRINOS	
LUBA CORTES, Immigrant Defense Coordinator, Make the Road New York	Luba Cortés is a writer, organizer, and advocate, whose work explores the intersections of undocumented experiences, queerness, and indigeneity. Luba came to New York, from Mexico Puebla, and has been organizing immigrant communities, since they were a teen. Luba's expertise lies in amplifying immigrant voices and navigating political landscapes for national and local advocacy work. Their current work is focused on supporting detained immigrants and changing the narrative around enforcement. Luba has worked with national networks such as FIRM, United We Dream, and has been part of local coalitions, they currently work as the Immigrant Defense Coordinator at Make the Road New York. Luba has been profiled in NY1, Complex, NY12, and has also

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	<p>been interviewed for a plethora of English and Spanish media outlets. Their writing can be found in publications such as the New York Times, The Daily News, among others.</p>
<p>PURA CRUZ, Senior Client Advocate, LSA Family Health Service</p>	<p>For the past 16 years, Pura Cruz has served as a Client Advocate at LSA Family Health Service. In her role, Pura helps those in need to navigate New York City. Her work helps clients maneuver everything from applying for public assistance to educating individuals on their rights and how they can advocate for themselves. Pura is honored to be a part of this important tradition and to represent LSA and the East Harlem community.</p>
<p>LEONARDO IVAN DOMINGUEZ, Director, Alianza Dominicana Cultural Center</p>	<p>Leonardo Ivan Domínguez is a Dominican researcher, musician, dancer, agricultural scientist, and scholar, who has worked for more than thirty-eight years teaching Dominican folk traditions. Maestro Domínguez was born in a working-class neighborhood in Santo Domingo, Dominican Republic, and was raised by his Dominican-Haitian grandmother who passed on her knowledge and love of folk religion, music, and dance. In the 1970s, Domínguez co-founded Convite, the renowned research-musical group whose members traveled to remote regions of the island documenting traditional rural dances, a significant point of departure for the acknowledgement of Dominicans' African heritage. Convite's legacy is still relevant and influential today. Currently the Director of Alianza Dominicana, Leonardo is also the founder of the Conjunto Folklórico, which for over 2 decades has created a space for Dominicans to connect with their roots, making it one of the most successful Dominican folklore dance groups in the nation.</p>
<p>RENE ESCAMILLA, Founder, La Escuela de Mariachi Angeles de NY</p>	<p>Don Rene Escamilla was born in Guerrero, Mexico. Since his arrival to New York in 1999, he has become an advocate of Mexican arts and culture. Don Rene has made Mexican culture available to his community by organizing community-led traditional festivals such as Mexican Independence Day, Day of the Dead, and el Dia de la Virgen de Guadalupe. In 2016, Don Rene founded La Escuela de Mariachi Angeles de NY, which has had the opportunity to perform on stages such as Central Park SummerStage, La Galeria del Barrio, and El Barrio's Artspace PS109. The school is composed of students from different nationalities and cultures, embodying the belief that music has no borders. Currently Don Rene continues his grassroots cultural activism as a member of the East Harlem Culture Collective, Ensamble de Cultura Mexicana en NY and a member of the Cabrini Coalition.</p>
<p>SCHEREZADE GARCÍA, Interdisciplinary Visual Artist</p>	<p>Scherezade García is an interdisciplinary visual artist born in Santo Domingo, Dominican Republic and based in Brooklyn, New York. Through her practice of drawing, painting, installation, sculpture, animated videos, and public interventions, she creates contemporary allegories of history, colonization, and politics. Garcia's work frequently evokes memories of faraway home and the hopes and dreams that accompany planting roots in a new land. Scherezade's work is included in the permanent collection of The Smithsonian Museum of American Art, Washington DC, El Museo del Barrio in NYC, The Housatonic Museum of Art in CT, and El Museo de Arte Moderno in Santo Domingo. Recently, Garcia was a recipient of the 2015 Joan Mitchell Painters &</p>

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	<p>Sculptures Grant. García is a member of the Advisory Committee of No Longer Empty and Arts Connection. She is currently represented by Praxis Art Gallery in NYC and Lyle O Reitzel Art Gallery in Santo Domingo and is faculty at Parsons New School for Design in NYC.</p>
<p>KNEECO HANTON, Youth Advocate</p>	<p>Kneeco Allen Hanton is an African American and Nuyorican musician, composer, producer, youth educator, and activist from the South Bronx who works within Jazz and Jazz Latino, Música Latina, Rock, R&B, and Hip Hop. Kneeco attends Wheaton College in Norton, Massachusetts, with a Double Major in Music and Anthropology. Kneeco uses his musical talents to educate young people on social action. He (plays) it forward to the community as a Peer Group Connections leader assisting 9th grade students' transition from middle school to high school. Kneeco works with arts-based programs that specialize in youth development and community building as a means of supporting families across New York City and outward. He has also traveled to Puerto Rico to assist with the clean up after Hurricane Maria and is a member of the New York Boricua Resistance.</p>
<p>CHRISTIAN MÁRTIR, Cultural Producer</p>	<p>Over the last decade, Christian Mártir has spread his love for his culture everywhere from Madison Square Garden to Mexico City. His work as a DJ has led him to collaborate with a number of labels including the iconic Fania Records. He holds court, along with his partners, at his monthly "A Party Called Rosie Perez" in Brooklyn, which has been featured in various publications including The Village Voice. In 2014 he founded Sociedad Records through which he released a series of 45s featuring rare recordings from the golden era of salsa. In 2018 he launched Sociedad.life, a creative group of handpicked curators that highlight the emerging artists and cultures of tomorrow. Sociedad has partnered with various brands including HBO Latino and their Sociedad Social Club event at El Museo del Barrio was featured in the New York Times.</p>
<p>RUBY NABOA, Youth Advocate</p>	<p>Ruby Naboa is an 18 year old afro-latina, Bronx native, and community organizer. Ruby started her activism journey in January of 2017, and since then has widened her platform to speak about important issues such as violence towards trans women, injustice towards people of color, the need to properly fund schools, and a range of issues faced by individuals who live in the South Bronx. Naboa has participated in women's marches, was instrumental in starting her school's GSA chapter, and led a 200 student school-wide walkout against gun violence, has been honored as National Student Advocate of the Year, and has been featured in many credited news outlets.</p>
<p>LEE QUIÑONES, Visual Artist</p>	<p>Lee Quinones started painting New York City subway cars in 1974, and over a decade painted more than 100 whole cars throughout the MTA system. In 1979, he incorporated a formal studio-based practice in an important era as spray paint made the transition from moving objects to stationary canvas and site-specific murals. His work was included in "Times Square Show," "Graffiti Art Success for America at Fashion Moda," "New York/New Wave" at PS1; and, in "Documenta #7." He has had solo shows at MoMA PS1, Contemporary Art Center of Cincinnati, the Fun Gallery, Barbara Gladstone, Galerie Rudolf Zwirner, Lisson</p>

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	Gallery, Barbara Farber, James Fuentes, Charlie James, and Nicole Klagsbrun. Quinones' paintings are in the collections of the Whitney Museum of Art, the Museum of Modern Art, the Brooklyn Museum, the Museum of the City of New York, the Blanton Museum, Groninger Museum, and Museum Boijmans Van Beuningen.
RHINA VALENTIN, Television Personality and Producer	Rhina Valentin "La Reina" Founder and Creative Director of La Reina Del Barrio Inc. is a "Jane-of-all-trades" in the arts and entertainment industry. Rhina is a New York born Latina of Puerto Rican Descent. She is a Mother, Television Personality, Comedienne, Writer, Dancer, Producer, Director, & Choreographer. As a multiple award winning performance artist, Rhina has captured audiences with her humorous style while simultaneously demonstrating her innate ability to touch upon the realities of life. She has been featured on HBO's "Betty la Flaca" and has also appeared in nationally syndicated commercials such as Bally's & 1800-Flowers. For the past 12 years she has been the popular hostess with the mostest as the infamous Cafe Con Leche Television personality for the award-winning talk show "OPEN Friday" on BronxNet TV. Most recently, Rhina was honored by the Bronx Times as One Of The Bronx's 25 Most Influential Women.

TALENT

P.S./M.S 57 Marching Band, Cheerleaders and Color Guard	The vision of the P.S./M.S. 57 educational community is to enable the children we serve to achieve at the highest levels of their intellectual, emotional and social capabilities so that they can become life-long learners, problem solvers, and productive members of society. The P.S./M.S. 57 school community seeks to provide an environment that strives, through educational excellence, to encourage all students to expand their horizons and achieve their dreams. Students, parents, staff and the community, working collaboratively, will develop an enriched child-centered instructional program that supports high expectations for all students.
Wabafu Garifuna Dance Theater	LEARN MORE: https://www.facebook.com/wabafudance/
Fogo Azul NYC	LEARN MORE: http://www.fogoazulnyc.com/
Annette Aguilar & The String Beans	Combining superb musicianship with unique string and percussion arrangements of Latin Brazilian jazz, contemporary jazz, classical and world music, Annette A. Aguilar & String-Beans are very Special Friends. Annette A. Aguilar, the band's talented and versatile percussionist and musical director, produced, arranged and shared in the mixing of the tunes. She was also fortunate to have the constant support and consultation of well-known producer Frank Dorieti. A long-time friend of Aguilar, Dorieti has twice produced Grammy award winning recordings, for Latin jazz great Cal Tjader and the eminent jazz artist Art Blakey (Art Blakey & The Jazz Messengers.)

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<p>BombaYo!</p>	<p>BombaYo, a youth project dedicated to preserving the rich Afro Puerto Rican tradition of Bomba. BombaYo emerges from the streets and schoolyards of the Bronx, where salsa and hip-hop were born. Under the direction of Jose L.Ortiz aka Dr.Drum and Melinda Gonzalez, BombaYo's young people bring new energy to a centuries-old Afro Puerto Rican music and dance tradition. Bomba starts from within. In the spirit of Sankofa, BombaYo members draw from the bomba tradition to enrich their lives, embrace their cultural legacy, and share this gift with others. In a short time, the group had been invited to perform at schools, youth conferences, and Latino Heritage Month events across NYC.</p>
<p>Los Pleneros de La 21</p>	<p>Los Pleneros de la 21 is a non-profit community based organization and music ensemble located in the heart of El Barrio (Spanish Harlem). They are dedicated to fostering awareness, appreciation and understanding of the richness and vitality of Puerto Rican artistic traditions of African and Creole descent, as well as to promote their further development. Their goals are to present accessible public traditional music programming, to expose inner city youth and others to the cultural heritage of Puerto Rico and encourage their active participation in these traditions, and to perform a repertoire of works embedded in the rich tradition of Puerto Rican folk music to audiences everywhere.</p>

STEERING COMMITTEE

El Museo del Barrio would like to thank the following Steering Committee members for their tireless efforts and steadfast dedication to this year's Three Kings Day Parade celebration: **Jaliz Albanese**, *M.A. Candidate Sociology and Education at Teachers College Columbia University*; **Leenda Bonilla**, *Partnership for Parks*; **Maritza Carmona**, *Friends of the Highline*; **Isabel M. Figueroa** *The Point CDC*; **Roberto G. Lebron**, *Office of the Attorney General Eric T. Schneiderman*; **Christine Licata**, *Bronx Museum of Arts*; **Jesús-Papoleto Melendez** *Activist/Poet*; **Alberto Minotta**, *ProyectoBBRAVO*; **Emily Parkey**, *DREAM Charter School*; **Gwen Perez** *Owner/Creative Director Events by Gwen Perez*; **Eileen Reyes-Arias**, *Mayor's Office of Immigrant Affairs*; **Eric Rivera**, *Office of the Mayor, City of New York*; **Alicia Rodriguez**, *Community Advocate*; **Joe Rogers Jr.**, *Founder & Facilitator Total Equity Now*; **Nina Saxon**, *Office of New York City Comptroller Scott M. Stringer*; **Taina Traverso**, *Taina Touch Enterprize, Inc.* and **Carmen Vasquez**, *Community Advocate*.

SPONSORS

The 43rd Annual Three Kings Day Parade is made possible thanks to the generous support of Tahl Propp/Manhattan North Management, Con Edison, Mount Sinai Health System, Nielsen.

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