#### FOR IMMEDIATE RELEASE

# EL MUSEO DEL BARRIO KICKS OFF SUPER SABADO! Free Third Saturdays

FREE family friendly programming: concerts, exhibitions, gallery tours, artmaking workshops, storytelling, and much more!



**NEW YORK**, **August 20, 2013** - El Museo del Barrio kicks off **SUPER SABADO! Free Third Saturdays** on September 21. Through May 2014 (except January), from 11am-6pm (activity times vary). El Museo opens its doors to everyone interested in exploring the diversity of Latino culture through FREE family friendly programming that includes concerts, exhibitions, gallery tours, art-making workshops, and storytelling. SUPER SÁBADO! showcases cultural traditions, performances and art by a wide range of Latino and Latin American Artists. See below for information on the entire season:

#### SUPER SÁBADO! Do-It-Yourself (D.I.Y), September 21, 2013

Show us what inspires you! Come make your ideas a reality through art and stories, inspired by LA BIENAL artists who make their ideas come to life with creative uses of materials and space. Join us in El Taller to design your own self-published work you can use to record the sights and sounds of SUPER SABADO! There will also be storytelling with La Casa Azul in El Café.

#### SUPER SÁBADO! Dia De Los Muertos, October 19, 2013

Celebrate Mexico's beloved 3,000 year-old tradition that commemorates friends and relatives who have passed away with photographs and offerings of bread, flowers, toys, and other symbolic elements. Add your own offering to El Museo's altars and join us as we celebrate with a procession around the Harlem Meer, storytelling, *calaca* face painting for children 12 and under, and a dance performance honoring the traditions of the day.

#### SUPER SÁBADO! We "heart" Musica, November 16, 2013

Music comes alive at El Museo with a melodious fun-filled day of musical performances, collaging, storytelling, and a concert by La Chiva Gantiva. Known for its energizing live performances, La Chiva Gantiva thrills audiences with its own unique Latin funk performed with a rock-'n'-roll attitude. This performance is presented in partnership with Carnegie Hall's Neighborhood Concerts.

#### SUPER SÁBADO! Super Holidays, December 21, 2013

Celebrate las fiestas with El Museo! Join us for Super Holiday activities including printmaking, workshops, and a concert.

#### SUPER SÁBADO! Carnaval, February 15, 2014

Grab your *máscaras* and join us as we celebrate the jubilant Caribbean and Latin American tradition of Carnaval with music, storytelling, dance workshops, and art-making activities for all ages.

### SUPER SÁBADO! arteXplorers, March 15, 2014

Explore and discover the world around you with new eyes and ears through art making, storytelling, and music!

### SUPER SÁBADO! Mad About Libros, April 19, 2014

Let's celebrate the magical world of *libros*! Stop by our book fair and experience stories as they come to life through art, storytelling, and workshops.

### SUPER SÁBADO! Around the Block, May 17, 2014

Celebrate the return of spring with *amigos* and *vecinos* around the block from El Museo through art making, exhibitions, storytelling, poetry, dance, and more! El Barrio's Freshest, our 4th annual, all-ages b-boy/b-girl competition is back!

## ABOUT EL MUSEO

El Museo del Barrio, New York's leading Latino cultural institution welcomes visitors of all backgrounds to discover the artistic landscape of Latino, Caribbean, and Latin American cultures. Their richness is represented in El Museo's wide-ranging collections and critically acclaimed exhibitions, complemented by film, literary, visual and performing arts series, cultural celebrations, and educational programs. For more information on El Museo del Barrio, please visit <u>www.elmuseo.org</u>.

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# MEDIA CONTACT

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