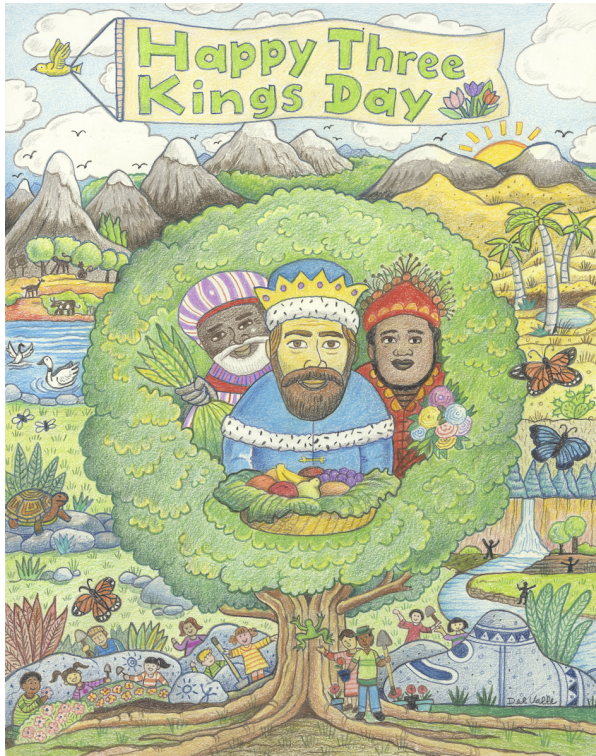


EL MUSEO DEL BARRIO

FOR IMMEDIATE RELEASE



EL MUSEO DEL BARRIO PRESENTS THE 45th ANNUAL THREE KINGS DAY (HYBRID) CELEBRATION

**Saturday, December 18 - Sunday,
December 19, 2021 (In-Person)**

**Tuesday, December 21, 2021
(Virtual)**

**Wednesday, January 6, 2021
(Virtual and In-Person)**

**FREE ADMISSION| Info at
www.elmuseo.org/3K2022**

NEW YORK, NY, December 15, 2021 - El Museo del Barrio is delighted to present the 45th Annual Three Kings Day (Hybrid) Celebration! This year, we will unfortunately not be hosting a physical parade through East Harlem for the health and safety of our community, but we will present a series of activities to celebrate this special day. Our theme this year is ***Somos el Cambio: Protecting the Environment for Future Generations***, honoring the work of those who call on us to sustainably steward our environment, and help foster cultural transformation through community empowerment and artistic expression. The Museum's celebration will include a lively parranda in El Barrio (East Harlem) led by Los Pleneros de la 21, as well as virtual and in-person musical performances from Los Pleneros La Cresta direct from Puerto Rico, Kinto Zonó, storytelling by Teatro SEA, an appearance by Victor Cruz's animated character TITA, cameos by our famous giant puppets, and saludos from this year's honorees.

This year's Three Kings poster was created by award winning Puerto Rican painter and artist **Daniel DelValle**. A former freelance illustrator in publishing, he later transitioned to becoming a NYC gardener, where he informed children about the joy

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of gardening and the need to preserve our environment. This year's Three Kings poster is inspired by this experience and illustrates children and educators planting.

HONOREES

This year's three Honorary Kings are **DOMINGO MORALES**, Environmental Activist, Founder, Compost Power; **WILLIE PERDOMO**, Author, New York State Poet Laureate; and **ELIZABETH YEAMPIERRE**, Climate Justice Leader, Executive Director, UPROSE. The Madrinas and Padrinos are: **SULMA ARZU-BROWN**, Author, and VP of Operations, New York Hispanic Chamber of Commerce; **EDDIE BAUTISTA**, Executive Director, NYC Environmental Justice Alliance; **RAY FIGUEROA**, President, NYC Community Garden Coalition; **NILKA MARTELL**, Environmental Advocate, and Founder of Loving the Bronx; **JUSTIN MASHIA**, Co-Founder, Bronx Sole; **MICHAEL MENDEZ**, Conservation Manager, Bronx River Alliance; **LILLIAN REYES**, Senior Outreach Coordinator, GreenThumb; **PEDRO RIVERA**, Co-Founder, Bronx Sole; **SANDRA RIVERA**, Dancer, Choreographer, and Educator; and **DR. VANESSA K. VALDÉS**, Scholar & Dean of CUNY Macaulay Honors College. Learn more about the honorees at www.elmuseo.org/3K2022.

3K2022 CELEBRATION ACTIVITIES

¡PARRANDA EN EL BARRIO!

Saturday, December 18 | 4- 5pm

El Barrio and La Marqueta (116th St and Park Ave)

Get your maracas and join El Museo and Los Pleneros de la 21 as we kick off our Three Kings Day Celebration with a parranda along East 116th Street ending in a lively performance at the Harlem Night Market at La Marqueta. Organized by the New York City Economic Development Corporation, Union Settlement, and Uptown Grand Central, the event brings together dozens of local vendors from East Harlem and beyond. Proof of vaccination and ID required to enter indoor spaces.

MANOS A LA OBRA: Crown-Making Workshop

Saturday, December 18 from 4-6pm & Sunday, December 19 from to 3-6pm

Urban Garden Center at 116th St and Park Ave

Calling all Kings (and Queens), get your crowns ready for El Museo's Three Kings Day (Hybrid) Celebration! Join the Museum's artist educators for a crown-making workshop for all ages at the Urban Garden Center's Family Tent, part of the Harlem Night Market. Create your own jeweled headdress to wear on January 6th.

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COQUÍ CLUB: A Coqui Parranda!

Tuesday, December 21, 2021 at 11-11:45am

Free Admission via Zoom Live

Hola! El Museo is excited to bring Coquí Club, our bilingual program for our tiniest visitors, into your casita. Join us for our next Coquí Club where we celebrate the holiday season with a young friend named Mimi and her special parranda. We will explore how our friends in Puerto Rico celebrate the holidays with food and music. Get ready to have fun and join the fun! Recommended for children ages 3-5.

THREE KINGS DAY STORIES + MUSIC | Families & Schools

Thursday, January 6, 11am-12pm

Free Admission via Zoom Live | RSVP at elmuseo.org

Hosted by Victor Cruz's animated character TITA, join us for a fun-filled morning and to learn about Three Kings Day, the treasured cultural celebration observed in the Caribbean, Latin America, and the diaspora. The program will feature storytelling and performances by Teatro SEA, and a live performance by Los Pleneros de la Cresta direct from Puerto Rico. Be sure to bring your crowns and instruments to join the fun!

THREE KINGS DAY CELEBRATION 2022 | All Ages

Thursday, January 6, 3-5pm

In-Person at El Teatro, El Museo | RSVP at elmuseo.org

Celebrate Three Kings Day with El Museo and comedian Suni Reyes! Join us for an afternoon featuring our Honorary Kings, Madrinas and Padrinos, along with a live performance by Kinto Zonó, an 11-piece ensemble group dedicated to keeping the musical traditions of Puerto Rico alive, and more surprise guests! Due to COVID, capacity in El Teatro is limited. RSVP strongly recommended. First-come, first-served. Proof of vaccination and ID required for all visitors age 5 and older to enter the museum. Face covering is also required.

SPONSORS

El Museo del Barrio's 45th Annual Three Kings Day (Hybrid) Celebration is made possible thanks to the generous support of ConEdison of New York. Additional support provided by New York City's Department of Cultural Affairs; and the New York State Council on the Arts with the support of the Office of the Governor, the New York State Legislature, and New York State Senate. Lead Sponsor of *Parranda en El Barrio!* is Ponce Bank.

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ABOUT EL MUSEO DEL BARRIO

El Museo del Barrio, founded by a coalition of Puerto Rican educators, artists, and activists, is the nation's leading Latino and Latin American cultural institution. The Museum welcomes visitors of all backgrounds to discover the artistic landscape of these communities through its extensive Permanent Collection, varied exhibitions and publications, bilingual public programs, educational activities, festivals, and special events.

The Museum is located at 1230 Fifth Avenue at 104th Street in New York City, and is open Fridays, Saturdays and Sundays from 11:00am - 5:00pm. Reserve your timed tickets today!

To connect with El Museo via Social Media, follow us on Facebook, Instagram and Twitter. For more information, please visit www.elmuseo.org.

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