



FOR IMMEDIATE RELEASE

**El Museo del Barrio presents
SUPER SÁBADO: Día de Muertos Celebration**

Saturday, October 19, 2019 | 11am – 5pm

FREE ADMISSION

New York, NY, October 16, 2019 - Celebrate Mexico's beloved 3,000 year-old tradition commemorating friends and relatives who have passed away with a procession led by Danza Azteca Chichimeca x Las Calaveras Callejeras and Trio Jarocho Canto Veracruz, a community altar by multidisciplinary artist Cievel Xicohtencatl in collaboration with LSA Family Health Services, an art-making workshop, face painting, a special concert by *Sound & Soul Tierra del Silencio*, and more!

DAY SCHEDULE

Altar Installation | [Instalación](#)

Flor de La Vida by Cievel Xicohtencatl in collaboration with LSA Family Health Services.

11:00am – 6:00pm | El Café

Flor de La Vida, a collaboration between [Cievel Xicohtencatl](#) and [LSA Family Health Services](#), is a take on traditional *ofrendas* inspired by the ancestral tradition of *Día de Muertos* in Mexico. Xicohtencatl and participants from LSA created elements of the altar during the span of a month, through weekly workshops with the support of Art Therapist and Director of Family Health Services, Monica Sanchez. *Flor de La Vida*, named by participants, commemorates the notion of memory as a way to celebrate life; it invites us to consider what story we leave behind and offers us a moment to reflect and celebrate the legacies passed down to us. [Flor de La Vida, una colaboración entre Cievel Xicohtencatl y LSA Family Health Services, es una interpretación de las ofrendas tradicionales inspiradas en la tradición ancestral de Día de Muertos en México. Xicohtencatl y los participantes de LSA crearon los elementos del altar en un mes, a través de talleres semanales con el apoyo de la terapeuta de arte y Directora de Servicios Familiares, Monica Sanchez. Flor de La Vida, cual fue nombrada por los participantes, conmemora la noción de recuerdos como una forma de celebrar la vida; nos invita a considerar todo aquello que dejamos atrás y nos ofrece un momento para reflexionar y celebrar los legados que hemos heredado.](#)

Accessibility Program | [Programas de Accesibilidad](#)

EL MUSEO EARLY BIRDS

11:00am – 12:00pm | El Taller

We invite families with children on the autism spectrum to explore El Museo before it opens to the public. Educators will guide families through sensory friendly activities and an art making workshop. Recommended for children ages 5 to 12 years old. Siblings welcomed. [Invitamos a familias con niños en el espectro de autismo que exploren El Museo del Barrio antes de que abra sus puertas al público general. Educadores guiarán a las familias por una visita con](#)



actividades sensoriales y un taller de arte. Este evento es recomendado a niños de 5 a 12 años.

Procession | [Procesión](#)

Calaveras Callejeras w/ Danza Azteca Chichimeca and Trio Jarocho Canto Veracruz
11:00am – 12:00pm | Central Park's Harlem Meer + El Museo's Courtyard

Join *Trio Jarocho Canto Veracruz* and *Las Calaveras Callejeras* as we kick off Day of the Dead festivities with a dance and musical procession led by *Danza Azteca Chichimeca*, from Central Park's Dana Discovery Center (at 110th Street) to El Museo! [Acompaña al Trio Jarocho Canto Veracruz y Las Calaveras Callejeras, mientras iniciamos las festividades de Día de Muertos con una danza y procesión musical dirigida por Danza Azteca Chichimeca, desde Dana Discovery Center en Central Park \(110th Street\) hasta El Museo.](#)

Art Making Workshop | [Taller de Arte](#)

MANOS A LA OBRA: Design Your Own Calavera

12:00pm – 3:00pm | El Taller

Join El Museo's educators as we create our very own *Día de Muertos* paper masks inspired by the Mexican sugar skull tradition. [Comparte con los educadores del Museo del Barrio, mientras creamos nuestras propias máscaras de papel inspiradas por la tradicionales calaveras de azúcar.](#)

Face Painting | [Pinta Caritas](#)

MI CARA CALACA

12:00pm – 3:00pm | Black Box Theater

¡Píntate! Stop by and have your face painted to match the beautiful *calacas* that surround you. Children ages 12 and under. [¡Píntate! Visítanos para pintarte la cara como las hermosas calacas que te rodean. Niños menores de 12 años.](#)

Photobooth | [Cabina de Fotos](#)

Photomural: Caritas Calacas

12:00pm – 3:00pm | Lobby

Commemorate your *Día de Muertos* moment with family and friends at our photo booth. [Conmemora tu momento de Día de Muertos junto a tus familiares y amigos en nuestra cabina de fotos.](#)

Artist Talk | [Charla](#)

Conoceme: Cievel X LSA

1:30 – 2:00pm & 2:30 – 3:00pm | El Café

Join multidisciplinary artist Cievel Xicohtencatl as she discusses the symbolic elements of the altar *Flor de La Vida*. For the first session, Art Therapist Monica Sanchez will be present to discuss the LSA Family Health Services participation in this collaborative project. [Únete a la artista multidisciplinaria Cievel Xicohtencatl mientras conversa con la comunidad sobre los elementos simbólicos del altar Flor de la Vida. Durante la primera sesión, la terapeuta de arte Mónica Sánchez estará presente para conversar sobre la participación de LSA Family Health Services en este proyecto colaborativo.](#)

Concert | [Concierto](#)

Sound & Soul Tierra del Silencio



4:00pm – 5:00pm | El Teatro

El Museo del Barrio is delighted to host *Sound & Soul Tierra del Silencio*, a multi-generational guitar orchestra group under the direction of Daniel Martínez. Utilizing the guitar as its source of inspiration, the group presents a repertoire of Mexican and Latin American folklore fusing pre-hispanic sounds with traditional rhythms like *huapango*, *rancheras*, and *joropos*. *El Museo del Barrio está encantado de presentar a Sound & Soul Tierra del Silencio, una orchestra de guitarras bajo la dirección de Daniel Martínez. Utilizando la guitarra como fuente de inspiración, el grupo musical presenta un repertorio de folklore mexicano y latinoamericano que fusiona sonidos prehispánicos con ritmos tradicionales como el huapango, rancheras y joropos.*

ABOUT EL MUSEO DEL BARRIO

El Museo del Barrio, founded by a coalition of Puerto Rican educators, artists, and activists, is the nation's leading Latino and Latin American cultural institution. The Museum welcomes visitors of all backgrounds to discover the artistic landscape of these communities through its extensive Permanent Collection, varied exhibitions and publications, bilingual public programs, educational activities, festivals, and special events.

The Museum is located at 1230 Fifth Avenue at 104th Street in New York City, and open Wednesday to Saturday from 11:00am – 6:00pm, and Sunday from 12:00 to 5:00pm. Admission is suggested.

To connect with El Museo del Barrio via Social Media, follow us on [Facebook](#), [Instagram](#) and [Twitter](#). For more information, please visit <http://www.elmuseo.org>.

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