FOR IMMEDIATE RELEASE

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EL MUSEO DEL BARRIO HOSTS ANNUAL DAY OF THE DEAD FUNDRAISER
DISCO DE LOS MUERTOS
Wednesday, Oct. 19, 2016 | 8:30 – 11:30 PM | DUNE STUDIOS, NYC

NEW YORK, NY (September 9, 2016)- El Museo del Barrio will host its annual Día de Los Muertos (Day of the Dead) arts education fundraiser on Wednesday, October 19, 2016 from 8:30-11:30pm at the iconic Dune Studios' new downtown location.

This year’s event will be inspired by El Museo del Barrio’s current exhibition, ANTONIO LOPEZ: Future Funk Fashion, on view through November 27th. The exhibition explores the life and legacy of the late famed fashion illustrator and artist, Antonio Lopez and his creative partner Juan Ramos, who worked in New York and Paris throughout the late 1960s, 70s and early 80s.

Titled Disco de Los Muertos, this cocktail dance party is co-chaired by Young International Circle (YIC) Leadership Council members Camila Rachmanis and Patti Ruiz-Healy and will feature an art installation by Hector Madera, video projections by Lionel Cruet and a special performance by former El Museo Artist in Residence Ayana Evans. Guests will enjoy culinary treats by Tacombi, specialty Tequila Don Julio 70 Cocktails provided by Tequila Don Julio, wine provided by KIM CRAWFORD, beer provided by Peroni, and make-up provided by M·A·C Cosmetics. DJ Mickey Perez will be spinning vinyl disco hits all night long under a canopy of 2,500 balloons. The after party will take place in Happy Endings, (302 Broome St. NYC).

DRESS CODE
Seventies glam, ruffle plisse, Antonio Lopez YSL inspired suits, disco inferno, wild hair, lotus flower crowns, calavera spiffy.

DIA DE LOS MUERTOS COMMITTEE
Alex Gobo, Daria Golsorkhi, Caroline Grosso, Simon Guindi, Adal Gutierrez, Lex Imgruth, Chris Kempner, Stephanie Ketty, Alexandra H. Klestadt, Russell Krieger, Kristian Laliberte, Stephanie Liu, Veronica Martinez, Emma Morrison, Alexandra O’Neill, Arielle Patrick, Danielle Prescod, Maria Cristina Rios, Sophie Roche Conti, Matthew Rowe, Bettina Santo Domingo, Jessica Schinazi, Oliver Schulze, Alexa Shitanishi, Peter Smith, Alex Soros, Astrid Soto, Lauren Taylor, Frederica Tompkins, Sandra Treviño, Kelly Van Ingen, Francesca Vuillemin, Timo Weiland, Margarita Weintraub, Pamela Wong, Paola Wong, Jennifer Wright, Megan Zilis

TICKETS
Tickets are $95 General, $75 for El Museo members.
To RSVP, visit http://www.elmuseo.org/disco-2016. For more information contact Eduardo Ayala Fuentes at 212.660.7103

SPONSORS
El Museo del Barrio’s DISCO DE LOS MUERTOS benefit is sponsored by Mexico Tourism Board | HBO | Make-up provided by M·A·C Cosmetics | Specialty Tequila Don Julio 70 Cocktails provided by Tequila Don Julio | Wine provided by KIM CRAWFORD | Beer provided by Peroni | Photography by BFA | Afterparty @ Happy Ending (302 Broome St. NYC)

ABOUT DÍA DE LOS MUERTOS
Día de los Muertos is a traditional Mexican celebration honoring loved ones who have passed away. Based on the belief that life continues after death, the holiday celebrates new beginnings and is now celebrated worldwide. Its most celebrated custom is the building of altars, which are stocked with food, flowers, and special remembrances of departed loved ones.

ABOUT EL MUSEO DEL BARRIO
El Museo del Barrio, New York’s leading Latino cultural institution, welcomes visitors of all backgrounds to discover the artistic landscape of Latin American cultures. Their richness is represented in El Museo’s wide-ranging collections and critically acclaimed exhibitions, complemented by film, literary, visual and performing arts series, cultural celebrations, and educational programs.

El Museo del Barrio is located at 1230 Fifth Avenue at 104 Street in New York City. Hours are Tuesday through Saturday, 11am. to 6pm and Sunday, 12pm to 5pm. Admission is suggested.

STAY CONNECTED
For more information on El Museo del Barrio, please visit www.elmuseo.org. To connect with El Museo del Barrio via Social Media, follow us on Facebook at Facebook.com/elmuseo, and @ElMuseo on Instagram and Twitter.

Event Hashtag: #DIA2016

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