



FOR IMMEDIATE RELEASE

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**EL MUSEO DEL BARRIO HOSTS ITS ANNUAL
DAY OF THE DEAD FUNDRAISER**
DISCO DE LOS MUERTOS

NEW YORK, NY, October 20, 2016 – El Museo del Barrio hosted its annual fundraising benefit, ‘DISCO DE LOS MUERTOS,’ last night, Wednesday, Oct. 19, 2016 at 8:30pm at the iconic [Dune Studios](#), in their new downtown location. The sold out event hosted over 433 guests and raised over \$25,000 dollars for the museum’s arts and education and public programs.

This year’s event was inspired by our current exhibition, [ANTONIO LOPEZ: Future Funk Fashion](#), which explores the life and legacy of the late famed fashion illustrator and artist Antonio Lopez, and his creative partner Juan Ramos, who worked in New York and Paris throughout the late 1960s, 70s and early 80s.

Guests danced all night to music by DJ **MICKEY PEREZ** and enjoyed cocktails ([Tequila Don Julio](#)), wine ([Kim Crawford](#)) and Italian beer ([Peroni](#)), as well as Mexican culinary treats by [Tacombi](#).

The evening included an art installation by [Hector Madera](#), a performance by [Ayana Evans](#) – former El Museo Artist in Residence – and hybrid projections by [Lionel Cruet](#). In addition, the [Fortoul Brothers](#), in partnership with Don Julio, created special hand-painted capes that were given to guests.

Our silent auction generated \$2,000 in sales, which included tickets to Cancun, Mexico, bags by Yliana Yopez, t-shirts by Spenglish clothing and a hotel stay and breakfast at the Marriott Marquis. Mexico Tourism who have been long-time supporters created our Día de los Muertos altar in honoring lost loved ones.

The evening was hosted by El Museo’s co-chairs, **Patti Ruiz-Healy and Camila Rachmanis**. Along with host committee members: Josefina Aguayo, Sarah Arison, Emerson Barth, Ally Betker, Ian Bradley, Kelsey Breining, Timothy Briggs, Giovanna Campagna, Steve Caputo, Alejandro Carlin, Rachel Champlin, Kelly Connor, Jennifer Cuminale, Celine Cunha, Isabella Di Stefano, Amelia Diamond, Daniel Djuro-Goicelaya, Miguel Enamorado, Savannah Engel, Samantha Fishbone, Liz Franco, Andrew Garcia, Emilie Ghilaga, Grace Givens, Michael Gleeson, Alex Gobo, Daria



Golsorkhi, Caroline Grosso, Simon Guindi, Adal Gutierrez, Lex Imgruth, Chris Kempner, Stephanie Ketty, Alexandra H. Klestadt, Russell Krieger, Kristian Laliberte, Stephanie Liu, Veronica Martinez, Emma Morrison, Alexandra O’Neill, Arielle Patrick, Danielle Prescod, Maria Cristina Rios, Sophie Roche Conti, Matthew Rowean, Bettina Santo Domingo, Jessica Schinazi, Oliver Schulze, Alexa Shitanishi, Peter Smith, Alex Soros, Astrid Soto, Lauren Taylor, Frederica Tompkins, Sandra Treviño, Kelly Van Ingen, Francesca Vuillemin, Timo Weiland, Margarita Weintraub, Pamela Wong, Paola Wong, Jennifer Wright, Megan Zilis.

SPONSORS

El Museo del Barrio’s DISCO DE LOS MUERTOS benefit was sponsored by the [Mexico Tourism Board](#), HBO and MAC Cosmetics. [Tequila Don Julio](#), Kim Crawford and Peroni were the official beverage sponsors.

ABOUT EL MUSEO DEL BARRIO

El Museo del Barrio, New York’s leading Latino cultural institution welcomes visitors of all backgrounds to discover the artistic landscape of Latino, Caribbean, and Latin American cultures. Their richness is represented in El Museo’s wide-ranging collections and critically acclaimed exhibitions, complemented by film, literary, visual and performing arts series, cultural celebrations, and educational programs.

El Museo del Barrio is located at 1230 Fifth Avenue at 104 Street in New York City. Hours are Wednesday through Saturday, 11am to 6pm. Sundays, 12pm to 5pm. Admission is suggested.

For more information on El Museo del Barrio, please visit www.elmuseo.org. To connect with El Museo del Barrio via Social Media, follow us on Facebook at Facebook.com/elmuseo, Instagram at Instagram.com/elmuseo, and Twitter at Twitter.com/elmuseo.

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