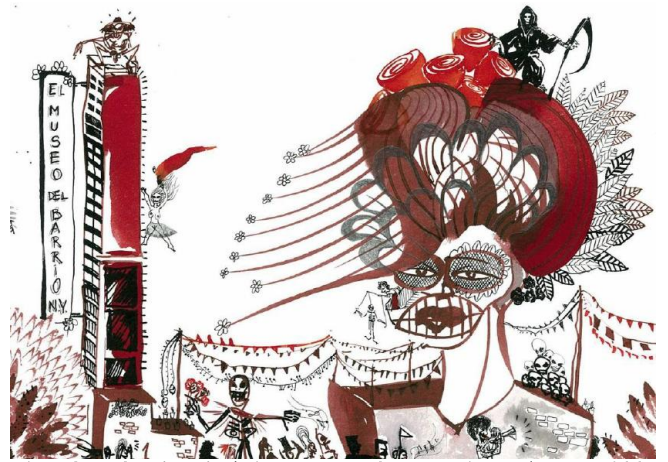


FOR IMMEDIATE RELEASE

EL MUSEO DEL BARRIO'S
JUNIOR COUNCIL TO HOST
ANNUAL BENEFIT
'DÍA DE LOS MUERTOS'
November 1, 2013
8:00pm



Dalton Gata Garcia "Día de los Muertos" 8.5" x11" Tinta sobre papel 2013

NEW YORK, September 23, 2013 – The Junior Council of El Museo del Barrio will host its annual fundraising benefit in celebration of 'Día de Los Muertos,' on Friday, November 1, 2013 at 8:00pm. Held at El Museo, the evening will feature a dazzling altar by artist Yaocihuatzin, and a special performance by Latin-fusion star Xenia Rubinos with music by DJ David Lipke and Kyra Caruso. In addition there will be a silent auction, and special holiday food and drink, including *Pan de Muertos*, as well as models clad in Día de los Muertos garb and makeup. Event proceeds will benefit El Museo's arts and education programs.

Tickets are \$150 (\$175 at the door), \$100 for El Museo members, and \$350, which includes membership to the Young International Circle (YIC), a group of young philanthropic and well-connected New Yorkers committed to Latino art. Limited VIP tables available for \$1,500.

To RSVP, visit elmuseo.org/event/dia-de-los-muertos. For more information and member/VIP ticket sales contact Lauren Radin at lradin@elmuseo.org.

This year, El Museo's Honorary Artist Committee members are David Antonio Cruz, Maria Cristina Marrero Alex Nuñez, Angel Otero, Alejandra Regalado, Jordan Vogt-Roberts and Timo Weiland. El Museo's Junior Council members are Christine Miller Martin (Chair), Sabrina Wirth (Vice-Chair), Rebecca Fuente (Treasurer), Andrew Huszar (Secretary), Carolina Alvarez-Mathies, Chrissy Crawford, Paige Gamble, Laura González, Susanna Hong, Susan Jaramillo, Jerome Levy, Evan List, Norma Lujan, Jennifer Mora, Carlos Ponce, Leticia Presutti, Camila Rachmanis, Joseph Rivera, Gabriel Rivera-Barraza, Oscar Rodriguez, Amanda Van Voorhees, and Lisa Yom.

Siempre Mujer is the Official Media Partner. Mexico Tourism Board is an event partner and Veuve Cliquot will be providing a full complement of spirits during the evening.

About Día de los Muertos

Día de los Muertos is a traditional Mexican celebration honoring loved ones that have passed away. Based on the belief that life continues after death, the holiday celebrates new beginnings and is now celebrated worldwide. Its most celebrated custom is the building of altars which are stocked with foods, flowers, and special remembrances of departed loved ones.

About El Museo del Barrio's Junior Council

El Museo del Barrio's Junior Council is a passionate group of young professional leaders, philanthropists, and art lovers, who seek to make a difference within a growing and dynamic cultural institution. Their mission is to support, promote and raise the visibility of El Museo. Junior Council members act as ambassadors and participate in a variety of fundraising initiatives and events to strengthen El Museo's programs.

About El Museo del Barrio

El Museo del Barrio, New York's leading Latino cultural institution, welcomes visitors of all backgrounds to discover the artistic landscape of Latino, Caribbean, and Latin American cultures. Their richness is represented in El Museo's wide-ranging collections and exhibitions, complemented by film, literary, visual and performing arts series, cultural celebrations, and educational programs. A dynamic artistic, cultural, and community gathering place, El Museo is a center of Latino pride on New York's museum mile.

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