



**FOR IMMEDIATE RELEASE**

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**EL MUSEO DEL BARRIO HOSTS ITS ANNUAL  
DAY OF THE DEAD FUNDRAISER**

DIA DE LOS MUERTOS: Till Death Do Us Part

**NEW YORK, NY, October 30, 2015** – El Museo del Barrio and its Junior Council hosted its annual fundraising benefit, ‘**DIA DE LOS MUERTOS: Till Death Do Us Part**,’ this past Thursday, Oct. 29, 2015 at 8pm at Angel Orensanz Foundation, a former synagogue built in 1849. Guests danced all night to a DJ set by [NINA SKY](#) and enjoyed cocktails ([Tequila Don Julio](#)) and champagne ([Veuve Clicquot](#)) served by models clad in day of the dead attire. Mexican culinary treats by [Hecho en Dumbo](#) were served. A snake charmer floated around the venue, and partygoers were treated to calaca-inspired face painting. Artist [Nat Castañeda](#) featured a video installation by & famed muralists, the [Fortoul Brothers](#), gifted party goers with hand crafted totems inspired by the party’s theme. The climax of the evening was the raffle of a 3 night all-inclusive honeymoon to the Grand Velas resort in Mexico’s Riviera Maya with round trip tickets included.

The celebration of life and love also included the presence of two magnificent altars. In honor of Puerto Vallarta and its upcoming Dia de los Muertos celebration, the [Mexico Tourism Board](#) presented a large-scale altar that served as the venues centerpiece. Tequila Don Julio also presented a beautiful altar commemorating the brands founder, Don Julio González.

The sold out event hosted over 350 guests and rose over \$45,000 dollars for the museum’s arts and education and public programs.

The evening was hosted and attended by Junior Council members **Leticia Presutti, Rachel Lee Holland, Patti Ruiz-Healy, Josefina Aguayo, Jerome Levy, Evan List, Catalina L. Meduña Ferre, Jennifer Mora, Camila Rachmanis, Maria Cristina Rios, Joseph Rivera, Astrid Soto, Sabrina Wirth, and Lisa Yom**; as well as the Dia Committee, which included **Steve Caputo, Nathalie Marcos, Andrew Matheson, Kristian Sedeño, and Sugar Vendil**.

Guests attending included **Natalie & Nicole Albino** (Nina Sky), **Tony Bechara** (Chairman Emeritus, El Museo del Barrio), **Kathy Boyanovich & Alonso Aramburu, Carlos Campos** (menswear designer), **Nat Castañeda** (artist), **Balthier Corfi** (fashion



photographer), **Carolina Davila**, **Savannah Engle**, **Guillermo Espinoza**, **Nuria de la Fuente** (fashion model), **Gabriel & Issac Fortoul** (artists, 40owls), **Maria Eugenia Maury** (Board Member and Gala Chair, El Museo del Barrio), **Jose Merced**, **William McLarnon** (model), **Gabriel Rivera-Barraza**, **Leslie Sardinias** (artist), **Maria Soler**, **Alexis Zambrano** (artist) **Yaz & Valentin Hernandez**.

## **STAY CONNECTED**

Event Hashtag: #DIA2015

## **SPONSORS**

El Museo del Barrio's DIA DE LOS MUERTOS: Till Death Do Us Part benefit was sponsored by the [Mexico Tourism Board](#), [Puerto Vallarta](#), [Velas Resorts](#) and the [Day of the Dead Cultural Festival at Puerto Vallarta](#) and [AeroMexico](#). [Tequila Don Julio](#) and [Veuve Clicquot](#) are the official beverage sponsors.

## **ABOUT EL MUSEO DEL BARRIO'S JUNIOR COUNCIL**

El Museo del Barrio's Junior Council is a passionate group of young professional leaders, philanthropists, and art lovers, who seek to make a difference within a growing and dynamic cultural institution. Their mission is to support, promote and raise the visibility of El Museo. Junior Council members act as ambassadors and participate in a variety of fundraising initiatives and events to strengthen El Museo's programs.

## **ABOUT EL MUSEO DEL BARRIO**

El Museo del Barrio, New York's leading Latino cultural institution welcomes visitors of all backgrounds to discover the artistic landscape of Latino, Caribbean, and Latin American cultures. Their richness is represented in El Museo's wide-ranging collections and critically acclaimed exhibitions, complemented by film, literary, visual and performing arts series, cultural celebrations, and educational programs.

El Museo del Barrio is located at 1230 Fifth Avenue at 104 Street in New York City. Hours are Tuesday through Saturday, 11am to 6pm. Admission is suggested.

For more information on El Museo del Barrio, please visit [www.elmuseo.org](http://www.elmuseo.org). To connect with El Museo del Barrio via Social Media, follow us on Facebook at [Facebook.com/elmuseo](https://Facebook.com/elmuseo), Instagram at [Instagram.com/elmuseo](https://Instagram.com/elmuseo), and Twitter at [Twitter.com/elmuseo](https://Twitter.com/elmuseo).

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