

For Immediate Release

**EI MUSEO DEL BARRIO PRESENTS
SUPER SÁBADO! DÍA DE LOS MUERTOS
SATURDAY, OCTOBER 19, 2013 12:00pm-5:00pm
FREE ADMISSION**

Wednesday, September 17, 2013 – Once again, El Museo del Barrio presents its annual SUPER SÁBADO! Día de los Muertos celebration with special performances, community altars, art-making, face-painting, and much more! The festivities will take place Saturday, October 19, 2013 from 12:00pm-5:00pm. Admission is FREE.

Día de los Muertos, a 3,000-year-old Mexican tradition is a lively celebration in honor and remembrance of friends and family members who have passed away. Family members honor their deceased with *ofrendas* (offerings), which may consist of photographs, bread, other foods, flowers, toys, and other symbolic offerings. This year's celebration includes altars and installations by artists Yaocihuatzin, Mexicanos de Rostros Desconocidos, Paul Lambermont and Michelle Melo.

Families are invited to join Ballet Folklórico Mexicano de Nueva York in a lively procession around the Harlem Meer, starting at the Dana Discovery Center in Central Park, and ending at El Museo. The day continues at El Museo with storytelling and art-making, where children create a *retrato* (portrait) to honor loved ones. Children ages 12 and under can get their faces painted like *calaveras*. Festivities culminate with a special musical performance by Ballet Folklórico Mexicano de Nueva York. Below is the full schedule for the day:

Exhibition On View

LA BIENAL 2013: Here is Where We Jump and PRESENCIA

11:00am-6:00pm, Las Galerías

LA BIENAL features work by artists who live and work in New York City with special interest in the process. PRESENCIA focuses on ideas of presence and absence, based on works from El Museo's permanent collection.

Procession

CALAVERAS CALLEJERAS

11:00am-12:00pm

Kick off the festivities with a musical procession from Central Park's Dana Discovery Center at 110th Street to El Museo.

Art-Making

MANOS A LA OBRA

12:00p-3:00pm, Las Galerías and El Taller

Remember a loved one by creating a *retrato* (portrait) in their honor, and place one in El Museo's altars or display in your own home.

Face Painting

MI CARA CALACA

12:00pm-3:00pm, Black Box Theater, 3rd Floor

Have your face painted with colorful strokes to match the fabulous *calaveras* that surround you. Children 12 and under.

Storytelling

COLORIN COLORADO

1:00pm and 3:00pm, El Café

Join us for stories celebrating the many traditions of Día de los Muertos.

Concert

BALLET FOLKLORICO MEXICANO DE NUEVA YORK

4:00pm-5:00pm, El Teatro

Celebrate life and death with a performance of traditional Aztec and folkloric Mexican dances.

Museo del Barrio's Education and Public Programs are made possible by the Altman Foundation, Edmond de Rothschild Foundations Network, ConEdison, The New York Yankees, Mount Sinai Medical Center, and the Milton & Sally Avery Arts Foundation, Inc., and with the support of public funds from the New York State Council on the Arts, the New York City Department of Cultural Affairs in partnership with the New York City Council, and The Hon. Domenic Recchia, Jr., Chair of the New York City Council Finance Committee.

ABOUT EL MUSEO

El Museo del Barrio, New York's leading Latino cultural institution, welcomes visitors of all backgrounds to discover the artistic landscape of Latino, Caribbean, and Latin American cultures. Their richness is represented in El Museo's wide-ranging collections and critically acclaimed exhibitions, complemented by film, literary, visual and performing arts series, cultural celebrations, and educational programs. For more information on El Museo del Barrio, please visit www.elmuseo.org.

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